August 12, 2015

MINUTES OF THE CABLE TELEVISION ADVISORY BOARD TCtv VIDEO PROGRAMMING AWARDS & OPEN HOUSE

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board TCtv Awards and Open House Committee met on Tuesday, August 12, 2015 at 6:40 p.m. in the 1st Floor Multipurpose Room located in the Stanley E. Remelmeyer Telecommunications Center.

ROLL CALL:

Present: Commissioners: Feliz, Sanchez and Chair Kellogg

Also Present: Don Fefie, Coordinator

Cindy Hibbard, Secretary

Absent: NONE

Public: NONE

2. SCHEDULED BUSINESS

a) Develop and plan October 10, 2015 TCtv Open House.

BROCHURE

MOTION:

Sanchez moved to formally request that the original art for the "It's Your TV" Brochure be retrieved from the in-house print shop so that minor modifications can be made and we can print a press run of 1000 units.

Motion died for lack of second.

MOTION:

Sanchez moved that the committee recommend that we schedule a full advisory board meeting for the purpose of getting the marketing brochure started and completed in time for the Open House, seconded by Feliz, roll call vote held due to further discussion.

SUBSTITUTE

MOTION:

Feliz moved to advise the full advisory board that we should look at looking at the original brochure, seconded by Sanchez, roll call vote held due to further discussion.

SUBSTITUTE

MOTION:

Feliz moved to have an emergency meeting of the full advisory board to solve this brochure issue which is overall waiting on the capabilities of this committee, seconded by Sanchez, roll call vote.

Row Call Yea:	Kellogg ⊠	Sanchez 🗵	Feliz 🗵
Row Call Nay:	Kellogg \square	Sanchez \square	Feliz 🗖

MOTION PASSED 3/0

MOTION: Feliz moved that the brochure should be rehabbed and redone and made more available to the open public, seconded by Sanchez, roll call vote held due to

further discussion.

THEME

MOTION: Feliz moved that we use, "TCtv Wants You".

Motion died for lack of second.

MOTION: Feliz moved to put the theme for the Open House on the agenda for the

emergency meeting. Second by Sanchez, roll call vote held due to further

discussion.

FOOD

MOTION: Feliz moved that we basically come up with the funds and get a volunteer or find

somebody to run to the local grocery store and buy the deli plate.

Motion died for lack of second.

MOTION: Sanchez moved that we approve "Lisa Bon Appetite" for the Open House with the

number of pieces and budget to be determined.

Motion died for lack of second.

3. ORAL COMMUNICATIONS:

- a. <u>Commissioner Sanchez</u> stated to be clear we have two action items: 1) to schedule these meetings and 2) to get some information about the food.
- b. <u>Commissioner Sanchez</u> also asked that we review the press release draft before it goes out.

4. ADJOURNMENT:

Chairperson Kellogg adjourned the meeting of August 12, 2015 at 8:52 p.m.

Respectfully Submitted, /s/
Don Fefie
TCtv Coordinator

NOTED:

Michael D. Smith

Cable and Community Relations Manager

Roll Call: Feliz ☐ Sanchez ☐ Kellogg ☐